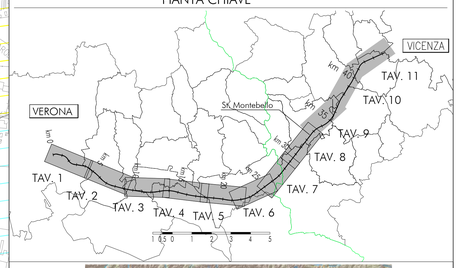PIANTA CHIAVE